

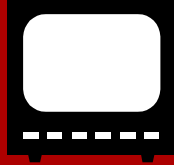
WHY KIDS NEED CAMP.

66% of US homes have three or more tv sets.



1,680

Number of minutes per week an elementary aged child sits and watches television.



> 17%

of American youth are obese. Obesity prevalence in our youth has **TRIPLED** since 1980.

53

Number of hours per week 8-18 year olds spend wired to entertainment media. If you account for multitasking the number jumps to **73** hours.

Number of minutes per week kids spend in meaningful conversation with a parent.

3.5

42



Number of minutes per week the average American child spends outside in play.



38%

of American tweens (8-12 year olds) say church has made a positive difference in their life.

1,880

Number of minutes per week an average child plays video games.



Sources: 1.csun.edu/science/health/docs/tv&health.html; 2.cdc.gov/obesity/childhood/data.html; 3.nwf.org/Get-Outside/Be-Out-There; 4.barna.org/family-kids-articles/146-suvery-describes-the-ups-and-downs-of-tween-life; 5.kff.org/entmedia

WHY KIDS NEED WIGHTMAN.

2,760

Number of minutes per week a Wightman camper spends outside and active.

Kids need to see themselves as God made them to be. They need: Adventure, Challenges, Direction!

Camp Wightman

- ☀ promotes Christian community.
- ☀ teaches critical thinking.
- ☀ embraces nature.
- ☀ takes fun seriously.
- ☀ engages all of the senses.
- ☀ builds Church leaders.
- ☀ fosters positive relationships.

Wightman brings life-change!

300

Number of minutes per week the average Wightman camper spends in meaningful conversation with positive Christian role models.

100%



Wightman campers who have nutritious, well-balanced kid-friendly meals and learn about making healthy food choices.

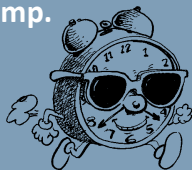
92%

of Wightman campers say they

- ☀ learned more about the Bible,
- ☀ were changed by the message of Jesus, or
- ☀ were changing their behavior for the better due to their camp experience.

7,260

Number of minutes a typical Wightman camper spends building and living in Christian community at camp.



885

Number of minutes per week Wightman campers spend in chapel and camp-fire services, exploring the Bible curriculum theme, joining in cabin devotions, and experiencing God and the Church having a positive impact on their lives.

0

Number of minutes Wightman campers spend texting or talking on a cell phone, playing video games, updating their status on facebook, listening to music with headphones on, or watching tv.

Camp Wightman ☀ www.CampWightman.org ☀ 860.376.2179